Dear NAME:

If there’s one investment you can make in the Greater Raleigh Chamber of Commerce that will produce results for you and your business, it’s membership in your Chamber’s Board of Advisors.

Become part of an influential group of community and business leaders representing the Triangle’s most successful corporations and organizations.

As a member, you will:

* **Build new business relationships** with more than 320 other decision makers and benefit from the wisdom and experience of your C-level peers
* Get beyond the headlines to a **more in-depth understanding** of business and community issues
* **Make your voice heard** and **influence the business community’s positions** on legislation that impacts your bottom line
* Gather information on **job development strategies** in the Chamber’s target economic development industry groups
* **Identify new opportunities to give back** as a community leader

Board of Advisors membership includes one or more monthly events, including:

* Four Board of Advisors **meetings with the Board of Directors** to gain new insight on topics that impact our business environment
* **Biannual Board of Advisors member orientation** with a substantive review of business and community issues from the Chamber board chair and president
* **Special speaker programs** on current events and policies that impact Triangle businesses
* **Exclusive invitations** to the annual Partners Dinner and Elected Officials Holiday Reception
* Invitations to the Summer Leadership and Inter-City Visit & Leadership conferences
* Members-only access to the **online Board of Advisors directory** to facilitate introductions
* **Link to the careers page of your website** from the Chamber’s online Job Opportunities section to help your company identify new talent
* Program recognition at the Chamber’s Annual Meeting

Your current membership investment is $$$$. For just an additional $$$$, you can enjoy all the benefits of membership in the Board of Advisors. [Click here](http://raleighchamber2.org/downloads/SalesCurrent/Forms/boa_form.pdf) to access the upgrade form, which you may complete and email back to me. I will also call to follow up should you have any questions. This membership provides a great deal of value and I hope that you’ll give serious consideration to upgrading.

With best regards,

YOUR NAME

Greater Raleigh Chamber of Commerce

Campaign 2015 Volunteer