Dear NAME:

As an area business leader you know that one of the most critical issues in our rapidly growing region is mobility—ensuring that our employees and customers can move about the Triangle efficiently. Mobility impacts productivity and safety, and it directly affects our quality of life. That’s why so many key leaders in the Triangle have joined the Regional Transportation Alliance—the only business group in the Triangle devoted solely to helping our region move to a more robust and secure transportation future.

The RTA is recognized as *the* business leadership group that provides a strategic, action-oriented focus and a powerful, collaborative voice to advance regional transportation solutions. Spearheaded by more than 100 leading businesses and anchored by 23 member chambers of commerce from across the Triangle, the Regional Transportation Alliance has successfully championed advancements in critical freeway, transit, air service, and intercity rail priorities. As a member of RTA, you will have access to key influencers on all priorities and a voice in shaping the Triangle’s future.

We invite you to join your fellow business leaders who have compiled an enviable record of success in accelerating key transportation improvements by working in concert with other elected and transportation partners through this unparalleled organization. [Click here](http://raleighchamber2.org/downloads/SalesCurrent/flyersbrochures/Join_Regional_Transportation_Alliance.pdf) for more information about the benefits of membership in RTA. With our Chamber’s annual membership campaign about to begin, I cannot think of a better time to encourage you to invest in and support the Regional Transportation Alliance. *Let’s get moving!*

With best regards,

YOUR NAME

Greater Raleigh Chamber of Commerce

Campaign 2015 Volunteer