Dear NAME:

During my participation in the Greater Raleigh Chamber of Commerce’s membership campaign, many executives often tell me that hiring and retaining quality talent is their greatest challenge. Keeping these employees motivated and happy is an ongoing challenge.

Here’s one way your Chamber of Commerce can help. I’d like to personally invite your business to join the Chamber’s Young Professionals Network, a group for 23 – 39 year-olds interested in personal and professional development and networking among their peers.

Your employees will be able to attend bi-monthly YPN events, hear from top speakers on hot topics, meet other young professionals, and build a network of contacts across industry lines. By making this investment in your employees, you’re showing them that you value their contributions and that you want to support their future success.

[Click here](http://raleighchamber2.org/downloads/SalesCurrent/flyersbrochures/Join_Young_Professionals_Network.pdf) for more information about the benefits of membership in the Young Professionals Network. I will contact you in the next few days to personally discuss the benefits of membership with you. I’d like to share my enthusiasm for the program and demonstrate the value to you and your company.

With best regards,

YOUR NAME

Great Raleigh Chamber of Commerce

Campaign 2015 Volunteer