



DIGITAL ADS

Date: Monthly, Weekly

Place your marketing message in front of targeted audience of business decision-makers. Emails sent to 12,000+ people have an approximate 20% open rate. Site ads are priced at approximately \$10 per 1,000 impressions.



BENEFITS

300 x 250 run of site ad linked to company site

728 x 90 ad on sponsored page linked to company site

600 x 180 ad linked to company site

Logo or image with 25-word message

WEBSITE SPONSOR

\$6,000/year

X

RUN OF SITE

\$750/month

X

WEB PAGE/ SECTION

\$2,000/year

X

E-NEWS BANNER AD

\$1,000/series of 4

X

E-NEWS STORY AD

\$1,000/series of 4

X

EVENT PREVIEW

\$500/month

X

VOTERS' GUIDE

\$750/Sept. - Nov.

X