



DIGITAL ADS

Date: Monthly, Weekly

Place your marketing message in front of targeted audience of business decision-makers. Emails sent to 12,000+ people have an approximate 20% open rate. Site ads are priced at approximately \$10 per 1,000 impressions.



BENEFITS	WEBSITE SPONSOR	RUN OF SITE	WEB PAGE/ SECTION	E-NEWS BANNER AD	E-NEWS STORY AD	EVENT PREVIEW	VOTERS' GUIDE
	\$6,000/year	\$750/month	\$2,000/year	\$1,000/series of 4	\$1,000/series of 4	\$500/month	\$750/Sept. - Nov.
300 x 250 run of site ad linked to company site	X	X					
728 x 90 ad on sponsored page linked to company site			X				X
600 x 180 ad linked to company site				X		X	
Logo or image with 25-word message					X		