

# INTER-CITY VISIT & LEADERSHIP CONFERENCE

Expected Attendance: 175

2022 Registration: 175

Date: April 23 - 26, 2023

Location: Denver, CO

Our annual Inter-City Visit & Leadership Conference brings business, government, and community leaders from Raleigh, Wake County, and the Research Triangle region together with their counterparts to learn from another market and share ideas. Attendees will find out more about Wake County policy issues, benchmark a comparable community against ours, and enjoy high-level networking with other attendees.

BENEFITS	PRESENTING (SOLD)	RECEPTION	DINNER	LUNCHEON	BREAKFAST	PROGRAM BLOCK (LIMIT OF 6)	EDUCATIONAL ACTIVITY (LIMIT OF 4)	ENTERTAINMENT	GIFT	CHARGING STATION	SNACK
	\$12,500	\$7,500	\$5,000	\$2,500	\$2,000	\$2,000	\$2,000	\$1,500	\$1,500	\$1,000	\$750
Recognition as "presented by" following event title	Logo										
3-minute on-stage promotional opportunity daily	X										
Run of site ad for one month on Chamber website	X										
Recognition on event microsite	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	
Recognition in digital advertising	X										
Opportunity to display company banner and/or distribute premiums	X										
On-stage opportunity to introduce speaker	X					X	X	X			
3-minute on-stage promotional opportunity at sponsored location		X	X								
Recognition in promotional emails with website link	Logo	Logo	Name								
Mention in social media post	X	X	X	X	X			X			
Recognition at sponsored location	Logo	Logo	Logo	Name	Name				Name	Logo	
Recognition on event presentation	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name		
Verbal recognition at event	X	X	X	X	X	X	X	X	X	X	X
Recognition on website calendar of events	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name
Recognition on event app	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name
Recognition on Inter-City Visit & Leadership Conference blog	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name

**TOP 3 TITLES**

Executive/VP  
CEO  
Administration

**TOP 3 INDUSTRIES**

Professional, Scientific, and Technical Services  
Other Services  
Construction

**SOCIAL MEDIA**

Impressions = 1.7M  
Reach = 412K