



2024 SPONSORSHIP OPPORTUNITIES

raleighchamber.org

RALEIGH CHAMBER

There's a reason *Forbes* has ranked Raleigh in the top three on the list of "Best Place for Business and Careers" for more than 15 years. It's the collaboration with our members and partners that makes the Triangle region one of the best places to live and work.

WHO WE ARE

We are the leading voice of business for our community.

WHAT WE DO

We build our economy.

OUR PROMISE

We will take on the biggest challenges so that you can focus on growing your business.

OUR PRIORITIES

- Support our members' businesses
- Lead economic development in Wake County and the region
- Promote diversity, equity, and inclusion in business
- Advocate for pro-business legislation
- Recruit, retain, and grow our talent pipeline

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ANNUAL LEADERSHIP CONFERENCE

Expected Attendance: 225

2023 Registration: 200

Date: Aug. 20 - 21, 2024

Time: Day 1: Noon - 7 p.m. Day 2: 9 a.m. - Noon

Location: Beaufort Hotel, Beaufort, NC

The Annual Leadership Conference brings together the Triangle’s business leaders, elected and appointed officials, and community leaders to help your company accelerate growth. Collaborate with peers to discuss and learn best practices. Examine business trends, policy issues, and strategies in employee development, company culture, and community leadership. Sponsorship does not include hotel accommodations.

Topics include: Downtown Developments, Envisioning Dix Park’s Future, PNC Arena: The Event Epicenter, and Transit.

BENEFITS	PRESENTING (SOLD) \$12,500	EVENING RECEPTION \$7,500	GIFT \$5,000	LUNCHEON \$2,500	PROGRAM BLOCK (LIMIT 6) \$2,500	BREAK \$2,000
Conference registration, excluding hotel accommodations	2	2	2	1	1	1
Recognition as “presented by” following event title	X					
On-stage promotional opportunity each day of the conference	X					
Run of site ad for one month on Chamber website	X					
Opportunity to display company banner and distribute promotional premiums to attendees	X	X				
Display table at event (6-foot table)	X	X				
3-minute on-stage promotional opportunity at reception		X				
Verbal recognition during event	X	X	X	X	X	X
Recognition at sponsored location		Logo		Logo	Logo	Logo
On-stage opportunity to introduce program block					X	
Recognition on digital and/or invitation	Logo	Logo	Name	Name	Name	Name
Registration table sponsor recognition	Logo	Logo	Name	Name	Name	Name
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Name	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Logo	Name	Name	Name	Name
Recognition on website calendar of events with website link	Logo	Logo	Name	Name	Name	Name
Recognition in promotion emails with website link	Logo	Logo	Name	Name	Name	Name
Recognition on event agenda	Logo	Logo	Logo	Name	Name	Name
Mention in social media post	X	X	X	X	X	X

Restrictions: Non-competing industry categories at the presenting and evening reception sponsorship levels.



TOP 3 TITLES

Executive/VP
Sales
CEO



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance/Real Estate



SOCIAL MEDIA

Impressions = 2.8M
Reach = 809K

136TH ANNUAL MEETING

Expected Attendance: 500

2023 Registration: 500

Date: Sept. 5, 2024

Time: Registration 2:30 - 3 p.m.; Program 3 - 4:30 p.m.; Reception 4:30 - 6 p.m.

Location: A.J. Fletcher Opera Theater, Martin Marietta Center for the Performing Arts

The 136th Annual Meeting is an excellent opportunity to connect with other professionals in the community, learn from industry leaders, and gain valuable insights into the future of our region.

The Raleigh Chamber's prestigious 136th Annual Meeting presented by Wells Fargo will feature: an overview of the Chamber's accomplishments for the year with President and CEO, Adrienne Cole; honor our outgoing Chair of the Board, Gary Greene of Greene Resources; installation of the new Chair of the Board of Directors, Shan Teel of First Citizens Bank; and presentation of the A.E. Finley Distinguished Service Award, hosted by entrepreneur and award-winning author Jes Averhart. We will feature live performances, special guests, activities, and food and drinks. Chamber members, leaders, and the local public are invited to this can't miss event.

BENEFITS	PRESENTING (SOLD) \$20,000	PLATINUM \$7,500	PRINT \$5,000	GOLD \$3,500	NETWORKING \$3,000	SILVER \$2,500	BRONZE \$1,500	GIFT \$1,500
Reserved program seats	24	16	8	8	8	8	4	4
Recognition as "presented by" following event title	X							
3-minute on-stage promotional opportunity	X							
On-stage opportunity to introduce speaker	X							
Run of site ad for one month on Chamber website	X							
Recognition in digital advertising	Logo							
Opportunity to display company banner and/or distribute premiums	X	X						
Display table at event reception (6-foot table)	2	2	1	1	1			
Mention in social media post	X	X						
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Name					
Recognition on digital invitation	Logo	Logo	Name	Name	Name			
Recognition in promotional emails with website link	Logo	Logo	Name	Name	Name			
Ad in event printed program	Back cover	Full-page	Half-page	Half-page	1/4 page	1/4 page		
Recognition on event printed program	Logo	Logo	Name	Name	Name	Name	Name	Name
Recognition on website calendar of events with website link	Logo	Logo	Name	Name	Name	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Logo	Name	Name	Name	Name	Name	Name

Restrictions: Non-competing industry categories at the platinum sponsor level and above.



Executive/VP
Sales
Administration



Professional, Scientific, and Technical Services
Finance and Insurance
Other



Impressions = 3.5M
Reach = 930K

BOARD OF ADVISORS/ BOARD OF DIRECTORS MEETINGS

Expected Attendance: **130**
 2023 Registration: **130 Average**
 Date: **May 29 and Sept. 25, 2024**
 Time: **Registration 7:30 - 8 a.m.; Program 8 - 9:30 a.m.**
 Location: **City Club Raleigh**

Board of Advisors members join the Board of Directors for its regular meetings four times annually. The agenda includes discussion of current business and community issues, presentations by special guests, roundtable discussions, along with updates on Chamber initiatives.

BENEFITS	SPONSOR \$1,000
Reserved program seats	3
3-minute on-stage promotional opportunity	X
Recognition on event presentation	Logo
Recognition on event agenda	Name
Verbal recognition during event	X
Recognition in promotional emails with website link	Name

Restrictions: Maximum of three sponsors in non-competing industries

BOARD OF ADVISORS NEW MEMBER ORIENTATION

Expected Attendance: 30
 Date: **Aug. 27, 2024; Feb. 2025**
 Time: **8:30 - 10 a.m.**
 Location: **Raleigh Chamber**

New members of the Board of Advisors meet with the Chamber’s board chair and president for a breakfast orientation on the benefits and services offered to the Board of Advisors, as well as current issues facing the Chamber and local business community.

BENEFITS	SPONSOR \$1,000
Reserved program seats	3
3-minute on-stage promotional opportunity	X
Verbal recognition and recognition on event PowerPoint screen during event	Logo
Recognition on event agenda	Name
Recognition in promotional emails with website	Name

Restrictions: Maximum of three sponsors in non-competing industries

BOARD OF ADVISORS SPEAKER EVENT

Expected Attendance: 75

Date: May 14 and Oct. 17, 2024

Time: Registration 8 - 8:30 a.m.; Program 8:30 - 10 a.m.

Location: Raleigh Chamber

Exclusive for Board of Advisors members only. Speaker program on current events and policies that impact Triangle businesses.

BENEFITS	SPONSOR \$1,000
Reserved program seats	2
3-minute promotional opportunity	X
Verbal recognition on event PowerPoint screen during event	Logo
Recognition on event agenda	Name
Recognition in promotional emails with website	Name

Restrictions: Maximum of three sponsors in non-competing industries

BUSINESS AFTER HOURS

Expected Attendance: 100

Average Attendance: 80 - 100

Date: July 29, Oct. 14, Nov. 18, and Dec. 16, 2024

Time: Registration 4:30 - 5 p.m.; Event 5 - 6 p.m.

Location: Host Locations

The premier networking event for local professionals, Business After Hours provides sponsors with the opportunity to meet potential customers and vendors. Those who attend make new connections, strengthen existing relationships, and find ways to grow their businesses.

BENEFITS	SPONSOR \$1,500 + CATERING
3-minute promotional opportunity	X
Recognition in promotional emails with website link	Logo
Opportunity to distribute promotional premiums to attendees	X
Recognition on website calendar of events with website link	X
Attendee roster with first/last name and company name	X
Mention in social media post	X



**TOP 3
TITLES**

Administration
Executive/VP
Finance



**TOP 3
INDUSTRIES**

Professional, Scientific, and Technical Services
Finance and Insurance
Real Estate

C-SUITE PERSPECTIVES

Expected Attendance: 135

Average Registration: 130

Date: June 7, Aug. 16, Oct. 11, and Dec. 6, 2024; Feb. and April 2025

Time: Registration 8:30 - 9 a.m.; Program 9 - 10 a.m.

Location: The Umstead Hotel and Spa

Gain leadership insight from top local executives who build corporations and strengthen communities. What lessons did these leaders discover early in their careers that still hold true today? What drives them to excel and push their goals further? Apply what they have learned to your own professional development.

Recent speakers have included: Kendal Bowman, President of Duke Energy North Carolina; Todd Olson, Co-Founder and CEO of Pendo; Donald Gintzig, President & CEO of WakeMed Health & Hospitals; Billie Redmond, Founder and Chair of TradeMark Properties; Dr. Tunde Sotunde, President & CEO of Blue Cross and Blue Shield of North Carolina; Gregg Lowe, CEO of Wolfsped; Paul Rea, Senior Vice President Agricultural Solutions North America of BASF; Trey Rabon, President of AT&T North Carolina; Blount Williams, CEO and President of Alfred Williams & Company; Kristen Hess, Founder and CEO of HH Architecture; and Greg Clark, Executive Vice President of Americas at Ineos Automotive.

BENEFITS	PRESENTING (SOLD) \$10,000	DIAMOND (LIMIT OF 3) \$7,500	SERIES \$4,000	INDIVIDUAL EVENT \$1,000
Reserved program seats	8	6	4	4
Recognition as "presented by" following event title	X			
On-stage opportunity to emcee the event	X			
3-minute on-stage promotional opportunity	X	X		
Opportunity to display company banner and distribute promotional premiums to attendees	X	X		
Attendee roster with first/last name and company name	X	X		
Mention in social media post	X	X		
Display table at event (6-foot table)	X	X	X	
Recognition in promotional emails with website link	Logo	Logo	Name	
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Name	Name
Recognition on event agenda	Logo	Logo	Name	Name
Recognition on website calendar of events with website link	Logo	Logo	Name	Name
Recognition in rotating PowerPoint presentation	X	X	X	X

Restrictions: Non-competing sponsors within industry categories at the diamond sponsor level and above



**Executive/VP
Sales
Administration**



**Finance and Insurance
Professional, Scientific, and Technical Services
Other Services except Public Administration**

COFFEE WITH LEADERS

Expected Attendance: **80**

Average Registration: **80**

Date: **May 2, July 16, Sept. 17, and Nov. 21, 2024; Jan. 2025**

Time: **Registration 8:30 - 9 a.m.; Program 9 - 10 a.m.**

Location: **Raleigh Chamber**

Small businesses owners and managers of enterprises with fewer than 50 employees hear from leaders in our community about their experiences leading businesses and their support of the small business community in this casual event series.

Recent speakers have included: Billie Redmond, TradeMark Properties; Sharat Nagaraj, celito.net; Gary Greene, Greene Resources; David Meeker, Carpenter Development, Ahba Bowers, Walk West, and Torry and Terrance Holt, Holt Brothers Construction.

BENEFITS	SERIES	INDIVIDUAL EVENT
	\$3,500	\$750
Reserved program seats	2	2
3-minute on-stage promotional opportunity	X	
Opportunity to display company banner and distribute promotional premiums to attendees	X	
Attendee roster with first/last name and company name	X	
Mention in social media post	X	X
Recognition on website calendar of events with website link	Logo	Name
Recognition in promotional emails with website link	Logo	Name
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Name

Restrictions: Non-competing sponsors within industry categories



**TOP 3
TITLES**

**Sales
Executive/VP
Administration**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance**

CHAMBER PROFESSIONAL WOMEN'S LUNCHEON SERIES

Expected Attendance: **300**

Average Registration: **240**

Date: **Aug. 23, and Nov. 8, 2024; Jan. and March 2025**

Time: **Registration 11:30 - Noon; Program Noon - 1:30 p.m.**

Location: **Raleigh Marriott Crabtree Valley**

A luncheon series featuring dedicated networking time coupled with noted speakers for entry to C-level professionals and developing leaders. Program topics range from various adversities and situations women encounter in the workplace and their career as well as highly motivational and inspirational professional development sessions.

Recent topics include: **Why Allyship in the Workplace Matters More Than Ever; Learning From Women Who Are Leading the Way; The Leader You're Meant to Be - Authentic Leadership; and Self Advocacy in the Workplace; Your Vision 2024; Communicate with Confidence and Impact.**

BENEFITS	DIAMOND SERIES \$12,500	SERIES \$6,000	INDIVIDUAL EVENT \$2,000
Reserved program seats	20	10	5
Promotional 3-minute video aired during program	X		
On-stage opportunity to introduce speaker	X		
Opportunity to display company banner and distribute promotional premiums to attendees	X		
Recognition in digital advertising	Logo		
Mention in social media post	X	X	
Display table at event (6-foot table)	X	X	
Recognition on event agenda	Logo	Name	Name
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Name	Name
Recognition on website calendar of events with website link	Logo	Name	Name
Recognition in promotional emails with website link	Logo	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Name	Name

Restrictions: Non-competing sponsors within industry categories at presenting level.



**TOP 3
TITLES**

**Administration
Sales
Executive/VP**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Finance and Insurance
Other**

DIGITAL ADS

Date: **Monthly, Weekly**

Place your marketing message in front of a targeted audience of business decision-makers. Emails sent to 20,000+ people have an approximate 27% open rate. Site ads are priced at approximately \$10 per 1,000 impressions.

BENEFITS	WEBSITE SPONSOR \$6,000/YEAR	RUN OF SITE \$1,000/MONTH	WEB PAGE /SECTION \$4,000/YEAR	E-NEWS BANNER AD \$1,000 /SERIES OF 4	POSITIVE NEWS BANNER AD \$1,000 /SERIES OF 4	E-NEWS STORY AD \$1,000 /SERIES OF 4	EVENT PREVIEW \$500/MONTH	VOTERS' GUIDE \$750/SEPT. - NOV.
300 x 250 run of site ad linked to company site	X	X						
728 x 90 ad on sponsored page linked to company site			X					X
600 x 180 ad linked to company site				X	X		X	
Logo or image with 25-word message						X		

ECONOMIC DEVELOPMENT ANNUAL MEETING

Expected Attendance: 350

2022 Registration: 315

Date: June 20, 2024

Time: 8:30 - 11 a.m.

Location: Raleigh Marriott City Center

In the last 5 years, we have seen unprecedented success, with record job numbers and planned capital investment. Join us as we journey through recent wins as we explore the broader impact on our community. What do economic development projects have to do with our school system, our parks and our overall success? At this event, you will hear from executives from companies that have recently chosen Wake on why they selected our market. We'll also hear from local and regional leaders on the ripple effect of project wins.

This event will feature speaker Greg Clark, EUP, Americas, INEOS Automotive.

BENEFITS	PRESENTING \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Reserved program seats	20	10	5	4	2
Recognition as "presented by" following event title	Logo				
3-minute on-stage promotional opportunity	X				
On-stage opportunity to introduce speaker	X				
Run of site ad for one month on Chamber website	X				
Opportunity to display company banner and distribute promotional premiums to attendees	X	X			
Display table at event (6-foot table)	X	X			
Opportunity to participate as a session facilitator	X	X			
Mention in social media post	X	X	X		
Recognition in promotion emails with website link	Logo	Logo	Name		
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Name	Name	Name
Recognition on website calendar of events with website link	Logo	Logo	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Logo	Name	Name	Name
Recognition on event agenda	Logo	Logo	Name	Name	Name

Restrictions: Non-competing industry categories at presenting sponsor level.



**TOP 3
TITLES**

**Executive/VP
Administration
Sales**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance**



SOCIAL MEDIA

**Impressions = 1.4M
Reach = 360K**

EMERGING LEADERS ORIENTATION

Maximum Participants: **25**
 Date: **To Be Determined**
 Time: **To Be Determined**
 Location: **Raleigh Chamber**

Emerging Leaders connects promising professionals with seven or more years of experience with six of the area’s most successful business leaders in unique small group sessions. Participants begin by completing Strengths Finders Assessments to understand their personal strengths and talents. The assessment exercise is followed by six two-hour sessions exploring the leadership strategies of senior corporate executives.

Confirmed speakers for the spring 2024 include: Jennifer Allen, Principal & Senior Vice President of Strategy, TranSystems; Pat Nelli, President & CEO, Children’s Flight of Hope; Adrienne Cole, President & CEO, Greater Raleigh Chamber of Commerce; David Ellis, County Manager, Wake County Government; Francie Gottsegen, President, North Carolina Football Club; Danny Rosin, Co-Founder, Brand Fuel & Band Together

BENEFITS	SPONSOR
	\$500
Recognition on event agenda	Name
Opportunity to distribute premiums except for virtual event	X
Verbal recognition during event	X

EXECUTIVE COMMITTEE ORIENTATION

Expected Attendance: **30**
 Date: **Oct. 9, 2024**
 Time: **11:30 a.m. - 4 p.m.**
 Location: **Raleigh Chamber**

The first orientation meeting and planning session for members of the Chamber’s 2024/25 Executive Committee. Members will gather to develop strategic priorities for the Chamber in the upcoming year.

BENEFITS	SPONSOR
	\$1,000
Recognition on invitation	Name
Recognition on event agenda	Name
Verbal recognition during event	X
Opportunity to distribute promotional premiums to attendees	X

FIRST RESPONDERS APPRECIATION BREAKFAST

Expected Attendance: 400

2023 Attendance: 400

Date: Sept. 18, 2024

Time: Registration 7 – 7:45 a.m.; Breakfast 7:30 – 8 a.m.; Program 8:10 – 9:30 a.m.; Vehicle Display 7 – 10 a.m.

Location: North Ridge Country Club

This event provides an opportunity for the business community to show appreciation for those who risk their lives to save others. Invitations are extended to representatives from Wake County Emergency Medical Services, the Wake County Sheriff’s Office, N.C. Highway Patrol, the Raleigh-Wake County Emergency Communications Center, the City of Raleigh Fire Department, the City of Raleigh Police Department, Wake County Emergency Management and State Capitol Police.

Our program includes a keynote presentation and awards to heroes from each department for outstanding service in the previous year. A portion of the event proceeds will benefit The 200 Club of Wake County, a nonprofit that provides financial help for the spouses and children of local first responders who have lost their lives in the line of duty.

BENEFITS	TITLE	PLATINUM	GIFT	COMMUNITY PARTNER	OUTSTANDING SERVICE AWARD	GOLD	SILVER	COFFEE TO GO	VEHICLE DISPLAY	200 CLUB DONATION
	\$15,000	\$7,500	\$5,000	\$5,000	\$2,500	\$1,500	\$1,000	\$1,000	\$750	ANY AMOUNT
Reserved program seats	20	10	10	10	5	5	4	4	2	
Recognition as “presented by” following event title	Logo									
3-minute on-stage promotional opportunity	X									
On-stage opportunity to distribute awards	X									
Recognition on awards	Name									
Recognition in digital advertising	Logo									
Run of site ad for one month on Chamber website	X									
Recognition on gift tag	Logo		Logo							
Opportunity to display company banner and distribute promotional premiums to attendees	X	X								
Display table at event (6-foot table)	X	X		X						
Recognition at sponsored location								Name	Name	
Recognition in promotional emails with website link	Logo	Logo	Logo	Name	Name					
Recognition on website calendar of events with website link	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	
Recognition on event program	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	

Restrictions: Non-competing sponsors within industry categories at the Title sponsorship level.




TOP 3 TITLES

Administration
Executive/VP
Sales



TOP 3 INDUSTRIES

Healthcare/Social Assistance
Finance/Insurance
Other Services



SOCIAL MEDIA

Impressions = 2.1M
Reach = 547K

GOLF TOURNAMENT

Expected Registration: 360

2023 Registration: 360

Date: Oct. 21, 2024

Time: Registration and continental breakfast, driving range & putting green open 8 - 10:30 a.m.; Shotgun start 10:30 a.m.; Reception 3:30 - 5 p.m.

Location: Prestonwood Country Club, Cary

With more than 300 golfers playing simultaneously on three courses, this golf tournament is one of the best places to connect with the Triangle's top business decision-makers. The event includes a continental breakfast, cart, green fees, boxed lunch, complimentary beverages and snacks during play, and a cocktail and awards reception with raffle after tournament play.

BENEFITS	PRESENTING	GIFT	BOXED LUNCH OR SCORECARD (LIMIT 6)	RECEPTION	RAFFLE	BEVERAGE CART (LIMIT 6)	HOLE-IN-ONE	GREEN OR TEE	DRIVING RANGE OR PUTTING GREEN (LIMIT 3 EACH)	AWARD	VOLUNTEER T-SHIRT
	\$12,500	\$5,000	\$2,500	\$2,500	\$2,500	\$2,000	\$2,000	\$1,500	\$1,500	\$1,500	\$500
Number of golfers	12	8	4	4	4	4	4	4	4	4	1
Recognition as "presented by" following event title	Logo										
Run of site ad for one month on Chamber website	X										
Display table on Hole 1 and table to collect golfer score cards	X										
Display table, tee sign with company name, choice of activity at the driving range/putting green									X		
Prize with \$10,000 value offered as prize for hole-in-one							X				
Company banner displayed at tournament	X	X									
Naming rights on gift to golfers	Logo	X									
Opportunity to facilitate the reception	X	X									
Naming rights to raffle prizes	X				X						
Opportunity to facilitate the raffle	X				X						
Recognition and driver with cart or display table at station	Logo					Logo					
Display table, tee sign with company name and choice of activity at hole							X	X			
Recognition on scorecard or boxed lunch label	X	X	Logo								
Recognition on volunteer t-shirts	Logo										Name
Display table at reception	X	X		X							
Recognition on event program	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name	Name
Recognition on website calendar of events	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name	Name
Recognition on follow up marketing announcing tournament winners	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name	Name
Recognition on Golf Tournament blog	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name	Name

HEALTHCARE FORUM

Expected Attendance: 250

2023 Attendance: 230

Date: Nov. 2024

Time: Registration: 8:30 - 9 a.m.; Program: 9 - 11 a.m.

Location: To be determined

Healthcare is a multifaceted and integral part of what makes our region such a desirable place to live and work. Join the Raleigh Chamber as we explore how the partnership between technology and healthcare is changing the way professionals approach patient care.

The Triangle is at the heart of the changing healthcare ecosystem with our esteemed universities, local hospitals, and innovation at Research Triangle Park. Experts will share the future of healthcare related technologies and the unique challenges and opportunities that they present to our growing region.

BENEFITS	PRESENTING \$7,500	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Reserved program seats	8	8	4	4	1
Recognition as "presented by" following event title	Logo				
3-minute on-stage promotional opportunity	Logo				
On-screen opportunity to introduce speaker	X				
Run of site ad for one month on Chamber website	Logo				
Display table at event (6-foot table)	X	X			
Opportunity to display company banner and distribute promotional premiums to attendees	X				
Mention in social media post	X	X			
Verbal recognition and recognition on PowerPoint screen during event	Logo	Logo	Name	Name	Name
Recognition in promotional emails with website link	Logo	Logo	Name		
Recognition on event agenda	Logo	Logo	Name	Name	Name
Recognition on website calendar of events with website link	Logo	Logo	Name	Name	Name

Restrictions: Non-competing industry categories at the presenting sponsorship level.



**TOP 3
TITLES**

**Executive/VP
Sales
Administraion**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Healthcare/Social Assistance
Finance/Insurance**



SOCIAL MEDIA

**Impressions = 1.4M
Reach = 301K**

INNOVATE RALEIGH SUMMIT

Expected Attendance: 300

Date: **May 7, 2024**

Time: **1:30 - 5 p.m.**

Location: **Raleigh Iron Works**

Convene, Connect, Celebrate – A celebration of the Raleigh start-up community.

The Innovate Raleigh Summit is an annual event that convenes a diverse group of energetic entrepreneurs, dynamic business leaders, and engaged citizens from across our region. We aim to highlight inspiring and empowering stories while exploring the vision for the future of our community and creative, innovative ways to meet our region’s challenges.

Confirmed Speakers:

Keynote: Cindy Eckert, CO, Sprout Pharmaceuticals, Inc.

- Tom Darden, Founder and CEO of Cherokee Investments
- Will Jarvis, CEO & Founder, ValueBase

- Maggie Kane, Founder and Executive Director, A Place at the Table
- Aly Khalifa, CoFounder, Chief Innovation Officer, Positive Company
- Scot Wingo, Cofounder & CEO, Spiffy

BENEFITS	PRESENTING	GOLD	BREAKOUT	SILVER	BRONZE
	\$7,500	\$5,000	\$3,500	\$2,500	\$1,000
Reserved program seats	20	10	5	4	2
Recognition as “presented by” following event title	Logo				
3-minute on-stage promotional opportunity	X				
On-stage opportunity to introduce keynote speaker	X				
Run of site ad for one month on Chamber website	X				
Oppotunity to display company banner and distribute promotional premiums to attendees	X	X			
Display table at event (6-foot table)	X	X			
On-stage opportunity to introduce a breakout session			X		
Mention in social media post	X	X	X		
Recognition in promotion emails with website link	Logo	Logo	Name	Name	
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Name	Name	Name
Recognition on event agenda	Logo	Logo	Name	Name	Name
Recognition on website calendar of events with website link	Logo	Logo	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Logo	Name	Name	Name

INTER-CITY VISIT & LEADERSHIP CONFERENCE

Expected Attendance: 175

2023 Attendance: 175

Date: April 28 - 30, 2025

Location: To be determined

Our annual Inter-City Visit & Leadership Conference brings business, government, and community leaders from Raleigh, Wake County, and the Research Triangle region together with their counterparts to learn from another market and share ideas. Attendees will find out more about Wake County policy issues, benchmark a comparable community against ours, and enjoy high-level networking with other attendees.

BENEFITS	PRESENTING (SOLD)	RECEPTION	DINNER	LUNCHEON	BREAKFAST	PROGRAM BLOCK (SOLD)	EDUCATIONAL ACTIVITY (SOLD)	ENTERTAINMENT (SOLD)	CHARGING STATION	BRAVES HOME OPENER GAME (INCLUDES 1 TICKET)	SNACK
	\$12,500	\$7,500	\$5,000	\$2,500	\$2,000	\$2,000	\$2,000	\$1,500	\$1,000	\$1,000	\$750
Recognition as "presented by" following event title	Logo										
3-minute on-stage promotional opportunity daily	X										
Run of site ad for one month on Chamber website	X										
Recognition on event microsite	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	
Recognition in digital advertising	X										
Opportunity to display company banner and distribute promotional premiums to attendees	X										
On-stage opportunity to introduce speaker	X					X	X				
3-minute on-stage promotional opportunity at sponsored location		X	X								
Recognition in promotional emails with website link	Logo	Logo	Name								
Mention in social media post	X	X	X	X	X			X			
Recognition at sponsored location	Logo	Logo	Logo	Name	Name				Logo		
Verbal recognition and recognition on even PowerPoint screen during event	Logo	Logo	Logo	Name	Name	Name	Name	Name		Name	
Recognition on website calendar of events with website link	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name
Recognition on event app	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name
Recognition on Inter-City Visit & Leadership Conference blog	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name

TOP 3 TITLES

Executive/VP
CEO
Administration

TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services
Construction

SOCIAL MEDIA

Impressions = 1.7M
Reach = 412K



JOINT MEETING OF BOARD OF ADVISORS AND EDGE 6 INVESTORS

Expected Attendance: 125

Date: July 18, 2024

Time: Registration 11 - 11:30 a.m.; Program 11:30 a.m. - 1 p.m.

Location: The StateView Hotel

Members of the Chamber's Board of Advisors join EDGE 6 Investors for this informative program. Our keynote speaker is Scott Levitan, CEO & President, Research Triangle Foundation of North Carolina will provide an update on RTP 3.0.

BENEFITS	SPONSOR \$1,000
Reserved program seats	2
3-minute on-stage promotional opportunity	X
Opportunity to display company banner and distribute promotional premiums to attendees	X
Verbal recognition during event	X
Mention in social media post	X
Recognition in promotional emails with website link	Name
Recognition on event agenda	Name

LAUNCH 2025

Expected Attendance: 400

2024 Attendance: 300

Date: Jan. 3, 2025

Time: Registration and Networking: 7 - 8 a.m.; Program: 8 - 10 a.m.

Location: A.J. Fletcher Opera Theater, Martin Marietta Center for the Performing Arts

Launch 2025 will kick off your business year examining trends and predictions for the New Year. Speakers will provide valuable information that you can use to evaluate your business plan and ensure success in 2025.

BENEFITS	PRESENTING \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500
Reserved program seats	12	8	4	2
Recognition as "presented by" following event title	Logo			
3-minute on-stage promotional opportunity	X			
On-stage opportunity to introduce speaker	X			
Run of site ad for one month on Chamber website	Logo			
Recognition in digital advertising	X	X		
Opportunity to display company banner and distribute promotional premiums to attendees	X	X		
Display table at event (6-foot table)	X	X		
Mention in social media post	X	X	X	X
Recognition in promotional emails with website link	Logo	Name	Name	
Recognition on event agenda	Logo	Name	Name	Name
Verbal recognition on event PowerPoint screen during event	Logo	Name	Name	Name
Recognition on website calendar of events with website link	Logo	Name	Name	Name
Recognition on Launch 2024 blog	Logo	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Name	Name	Name

Restrictions: Non-competing industry categories with presenting sponsors. Only one industry category sponsor at presenting and gold levels.



**TOP 3
TITLES**

**Executive/VP
Sales
Administration**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Finance and Insurance
Real Estate**



SOCIAL MEDIA

**Impressions = 4.5M
Reach = 1M**

MEMBERSHIP PLAQUE INSERT

Expected Distribution: 2,500

Date: Jan. 2025

Recognition on more than 2,500 membership plaques distributed to all Raleigh Chamber members for the 2023/2024 year.

BENEFITS	PRINTING
Recognition on printed insert	Logo \$1,000

NETWORKING 101

Expected Attendance: 80

Average Attendance: 80

Date: April 30, Aug. 29, and Oct. 24, 2024; Feb. 27 and Aug. 28, 2025

Time: Registration 8:30 - 9 a.m.; Program 9 - 10 a.m.

Location: Raleigh Chamber

Networking is an essential part of business development. These quarterly one-hour seminars, presented by local experts, deliver ideas and tips on developing business relationships. They will also share how to follow up after the initial meeting.

BENEFITS	PRESENTING SERIES	SERIES	INDIVIDUAL EVENT
	\$2,000	\$1,000	\$300
Reserved program seats if at Raleigh Chamber	2	1	1
3-minute promotional opportunity	X		
1-minute on-stage promotional opportunity		X	X
Verbal recognition during event	X	X	X
Recognition in promotional emails with website link	Name	Name	Name
Recognition on website calendar of events with website link	Logo	Name	Name
Recognition on event agenda	Logo	Name	Name



TOP 3
TITLES

Administration
Sales
Executive/VP



TOP 3
INDUSTRIES

Finance and Insurance
Educational Services
Arts, Entertainment, and Recreation

NEW MEMBER ORIENTATION

Expected Attendance: 50

Average Attendance: 50

Date: First Wednesday monthly except January and July

Time: Registration 8 - 8:30 a.m.; Program 8:30 - 10 a.m.

Location: Raleigh Chamber

New Chamber members and new employees of current members are invited to attend New Member Orientation to meet other new members and learn how to become involved in the Raleigh Chamber. Each first-time attendee from a member company presents a 30-second overview about their business to the group.

BENEFITS	INDIVIDUAL EVENT SPONSOR \$400
Reserved program seats	2
3-minute on-stage/on-screen promotional opportunity	X
Display table at event (6-foot table) except at virtual events	X
Verbal recognition during event	X
Recognition in promotional emails with website link	Name
Recognition on website calendar of events	Name
Recognition on event agenda	Name



TOP 3 TITLES

Sales
Administration
Small Business Owner



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance

PAST CHAIRS LUNCHEON

Expected Attendance: 30

Date: March 2025

Time: Registration 11:30 - Noon; Program Noon - 1:30 p.m.

Location: To be determined

Annual reunion of the past chairs of the Board of Directors, including a briefing on current Raleigh Chamber priorities.

BENEFITS	HOST*	EVENT SPONSOR \$500
Reserved program seats	2	2
Recognition on website calendar of events	Name	
3-minute on-stage/on-screen promotional opportunity	X	X
Verbal recognition during event	X	X
Mention in social media post	X	X
Recognition in promotional emails with website link	Name	Name
Recognition on event program	Name	Name
Registration table sponsor recognition except at virtual events	Name	Name

*Donated facility, A/V, meals, taxes, and gratuities



TOP 3 TITLES

Sales
Administration
Small Business Owner



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance

REGIONAL TRANSPORTATION ALLIANCE 23RD ANNUAL MEETING: THE STATE OF MOBILITY 2025

Expected Attendance: 500

2024 Attendance: 480

Date: Jan. 24, 2025

Time: 11 a.m. - 2 p.m.

Location: Embassy Suites by Hilton Raleigh-Durham/Research Triangle

Join more than 400 regional leaders for insights on current and emerging trends on regional transportation at the RTA 23rd Annual Meeting. The event is a can't miss regional business leadership gathering of RTA members, elected officials, transportation partners, and other colleagues from our region and state. The event will include interactive discussion and engagement opportunities for all attendees.

BENEFITS	PRESENTING SPONSOR \$5,000	SPONSOR \$999
Reserved program seats	16	8
Event "presented by" your company	Logo	
Opportunity to participate in event agenda	X	
Reserved parking with firm logo	X	
Prominent recognition at event and on RTA event webpage	X	
Verbal recognition during event	X	X
Mention in social media post	X	X
Recognition in promotional emails with website link	Logo	Name
Recognition on website calendar of events	Logo	Name
Recognition on event program	Logo	Name
Recognition on event presentation	Logo	Name
Registration table sponsor recognition	Logo	Name

Note: Presenting Sponsor restricted to RTA Sustaining Gold or higher members and Senior Regional Partners

Note: RTA sponsorships are open to both RTA and non-RTA members. RTA Gold, Silver, and Bronze memberships also include recognition and visibility benefits at all RTA events. Visit letsgetmoving.org/benefits for details.

REGIONAL TRANSPORTATION ALLIANCE TRANSPORTATION BRUNCH 2024: ACCELERATING MULTIMODAL FREEWAYS IN THE METROPOLITAN TRIANGLE

In concert with the I-40 Regional Partnership

Expected Attendance: 350

2023 Attendance: 345

Date: Aug. 6, 2024

Time: Registration: 9 - 9:30 a.m.; Program: 9:30 - 11:30 a.m.

Location: The Westin Raleigh-Durham Airport

Join more than 300 regional leaders for the annual summer meeting of the metropolitan Triangle's regional business leadership group on transportation. For the 2024 meeting, members of the regional business community will join regional and statewide leaders in transportation and government as we explore projects and initiatives to accelerate multimodal freeways in the Triangle that will help get us moving faster, together.

We have an outstanding lineup of speakers including: J.J. Eden, Executive Director, NC Turnpike Authority; Brennon Fuqua, PE, Interim Director, NCDOT Integrated Mobility Division; Jay Irby, Regional Transportation Alliance Chair; Joe Milazzo II, PE Executive Director, Regional Transportation Alliance; Nick Morrison, FAST Study Project Manager, NCDOT Integrated Mobility Division; Tracy Parrott, PE, Deputy Division Engineer, NCDOT Division 5; Jennifer Portanova, PE, State Transportation Systems Management & Operations Engineer and I-40 Regional Partnership Executive, NCDOT Mobility and Safety Division; Julie White, Deputy Secretary for Multimodal Transportation, NCDOT

BENEFITS	PRESENTING SPONSOR \$5,000	EVENT SPONSOR \$999
Reserved program seats	16	8
Event "sponsored by" your company	Logo	
Opportunity to participate in event agenda	X	
Prominent recognition at event and on RTA event webpage	X	
Verbal recognition during event	X	X
Mention in social media post	X	X
Recognition in promotional emails with website link	Logo	Name
Recognition on website calendar of events	Logo	Name
Recognition on event program	Logo	Name
Recognition on event presentation	Logo	Name

Note: Presenting Sponsor restricted to RTA Sustaining Gold or higher members and Senior Regional Partners

Note: RTA sponsorships are open to both RTA and non-RTA members. RTA Gold, Silver, and Bronze memberships also include recognition and visibility benefits at all RTA events. Visit letsgetmoving.org/benefits for details.



TOP 3 TITLES

Administration
Executive/VP
Sales



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Other



SOCIAL MEDIA

Impressions = 2M
Reach = 525K

THE STATE OF THE CITY, COUNTY & SCHOOLS

Expected Attendance: 250

2023 Attendance: 240

Date: July 11, 2024

Time: Registration: 11:30 a.m. - 12 p.m.; Program: 12 - 1:30 p.m.

Location: Raleigh Convention Center

Hear from Raleigh Mayor Mary-Ann Baldwin; Chair of the Wake County Board of Commissioners, Shinica Thomas; and Vice Chair of the Wake County Public School Board of Education, Chris Heagarty over lunch as they share remarks on the state of our local governing bodies. They will cover the triumphs of the past year, challenges facing our communities, and plans to make our region an even better place to live, work and play. This is an excellent opportunity to meet local elected officials, network with other business professionals, and help shape how our region will grow moving forward.

BENEFITS	DIAMOND \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	COPPER \$500
Reserved program seats	10	10	5	2	
Recognition as "presented by" following event title	Logo				
3-minute on-screen promotional opportunity	X				
Opportunity to display company banner and distribute promotional premiums to attendees	X				
Run of site ad for one month on Chamber website	Logo				
Mention in social media post	X	X			
Recognition in promotional emails with website link	Logo	Name			
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Name	Name	Name	Name
Recognition on event program	Logo	Name	Name	Name	Name
Recognition on website calendar of events	Logo	Name	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Name	Name	Name	Name



**TOP 3
TITLES**

**Executive/VP
Sales
Public Policy
and CEO**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Other Services except Public Administration
Construction**



SOCIAL MEDIA

**Impressions = 2.7M
Reach = 1.3K**

SUSTAINABILITY CONFERENCE

Expected Attendance: 300

2024 Registration: 290

Date: March 2025

Time: Registration 8:30 - 9 a.m.; Program 9 a.m. - Noon

Location: Raleigh Convention Center

Join regional business executives, elected officials, and community leaders for an important conversation focused on sustainability for the Triangle region. This conference will highlight sustainable practices, resources, and collaborations to create an environmentally, socially, and economically sustainable future for Raleigh and the region.

BENEFITS	PRESENTING \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Reserved program seats	20	10	5	4	2
Recognition as "presented by" following event title	X				
3-minute on-stage promotional opportunity	X				
On-stage opportunity to introduce speaker	X				
Run of site ad for one month on Chamber website	Logo				
Opportunity to display company banner and distribute promotional premiums to attendees	X	X			
Display table at event (6-foot table)	X	X	X		
Mention in social media post	X	X			
Recognition on promotion emails with website link	Logo	Logo	Name		
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Name	Name	Name
Recognition on event presentation	Logo	Logo	Name	Name	Name
Recognition on website calendar of events with website link	Logo	Logo	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Logo	Name	Name	Name

Restrictions: Non-competing industry categories at the presenting sponsorship levels.



**TOP 3
TITLES**

Administration
Executive/VP
Sales



**TOP 3
INDUSTRIES**

Technical
Other Services Except Public Administration
Professional, Scientific, and Technical Services



SOCIAL MEDIA

Impressions = 3M
Reach = 704K

TRIANGLE DEI ALLIANCE: COURAGEOUS CONVERSATION

Expected Attendance: **125**

Average Attendance: **115**

Date: **May 30, Aug. 22, and Nov. 12, 2024; Jan. 2025**

Time: **Times Vary**

Location: **Various Locations**

Presented by the Triangle DEI Alliance and the Raleigh Chamber, this series of facilitated seminars provides opportunities for attendees to learn history, share experiences, and develop pathways of understanding to support diversity, equity, and inclusivity. Recent topics have addressed anti-Asian racism and violence, recruiting and retaining exceptional young Black talent, second chance hiring, and creating a respectful workplace for natural hair.

BENEFITS	PRESENTING \$7,500	GOLD \$5,000	SERIES \$2,500	EVENT \$1,500
Reserved program seats	8	4	2	2
Recognition as "presented by" following event title	X			
On-stage/on-screen opportunity to introduce speaker	X			
Opportunity to distribute a drawing or prize(s)	X			
Opportunity to display company signage except at virtual events	X	X		
Mention in social media post	X	X	X	X
Recognition in digital advertising	Logo	Name		
Recognition in promotional emails with website link	Logo	Name	Name	Name
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Name	Name
Recognition on website calendar of events with website link	Logo	Name	Name	Name
Recognition on event program except at virtual events	Logo	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Name	Name	Name



**TOP 3
TITLES**

**Administration
Executive/VP
Marketing**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Other Services except Public Administration
Other**

TRIANGLE DEI ALLIANCE: DIVERSITY, EQUITY & INCLUSIVITY CONFERENCE

Expected Attendance: 1,500

2023 Registration: 1,400

Date: July 23, 2024

Time: Registration 8 - 9 a.m.; Program 9 a.m. - 4 p.m.

Location: Raleigh Convention Center

This year, the theme is The Focus is The Future, giving us an opportunity to reflect upon the past, analyze the present, but focus on the future of diversity, equity, and inclusivity in the business community and beyond. Being actively involved in diversity, equity, and inclusivity efforts is critical for our region to attract and retain top talent, build community, and create a strong business ecosystem. This annual conference, presented by the Triangle Diversity, Equity, and Inclusivity (DEI) Alliance, a program of the Raleigh Chamber, provides tools to support the DEI journey in your organization, your personal practices, and the greater community. The conference analyzes how to create, promote, and sustain DEI in the workplace. This conference features a series of panels, breakout sessions led by experts, and opportunities to learn, build, and connect with a DEI lens. It is the Triangle DEI Alliance's goal to ensure the Triangle region is the most diverse, equitable, and inclusive region possible!

Keynote Speaker: Mattew McCarthy, Former CEO, Ben & Jerry's

BENEFITS	PARTNER (SOLD) \$25,000	PRESENTING \$12,500	PLATINUM \$8,000	GOLD \$5,000	SILVER \$3,000	RECEPTION \$3,000	BRONZE \$2,000	BREAKOUT SESSION \$2,500
Reserved seating during program	50	20	15	10	5	5	5	2
Recognition as "partner" following event title	Logo							
Participation on conference committee	X							
Participation by employee of sponsor on the CEO panel presentation	X							
Opportunity to display company banner and distribute promotional premiums to attendees	X	X						
On-stage opportunity to introduce keynote speaker	X							
Run of site ad for one month on Chamber website	X							
Mention in social media post	X	X						
Recognition in digital advertising	Logo	Name						
Opportunity to participate as one of the event facilitators		X						
Display table at event (6-foot table)	X	X	X	X				
Recognition in promotional emails with website link	Logo	Logo	Logo	Name	Name	Name		
Recognition on website calendar of events with website link	Logo	Logo	Logo	Name	Name	Name	Name	Name
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Logo	Name	Name	Name	Name	Name
Recognition on event program or app	Logo	Logo	Logo	Name	Name	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Logo	Logo	Name	Name	Name	Name	Name
Recognition on reception signage						Name		
On-stage opportunity to introduce breakout session								X
Recognition on breakout signage								Name

Restrictions: Non-competing sponsors within industry category with sponsors at presenting sponsor level and above



TOP 3 TITLES

Administration
Executive/VP
HR/Talent



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Finance and Insurance
Other Services except Public Administration



SOCIAL MEDIA

Impressions = 5.1M
Reach = 1.3M

TRIANGLE DEI ALLIANCE: WE CONNECT

Expected Attendance: **100**

Average Attendance: **80**

Date: **June 11 and Sept. 17, 2024; March 4, 2025**

Time: **4:30 - 6 p.m.**

Location: **Various Locations**

Enjoy the opportunity to convene at an inclusive business networking meetup to support and celebrate our diverse workforce (e.g. people of color, LGBTQIA+, women, veterans, people with disabilities), presented by the Triangle DEI Alliance, the Raleigh Chamber, and other partners.

BENEFITS	HOST \$1,000	SERIES SPONSOR \$1,200	INDIVIDUAL EVENT SPONSOR \$500
Reserved program seats	2	2	1
1-minute on-stage/on-screen promotional opportunity	X	X	
Recognition in promotional emails with website link	Logo	Logo	Logo
Recognition on website calendar of events with website link	Logo	Logo	Name
Opportunity to display company banner and distribute premiums	X	X	
Attendee roster with first/last name and company name	X	X	X
Mention in social media post	X	X	X

TRIANGLE SMALL BUSINESS WEEK/ TRIANGLESMALLBUSINESSWEEK.COM

Date: **April 28 - May 4, 2024**

This promoted website celebrates the economic impact of small businesses during National Small Business Week, a program of the U.S. Small Business Administration. The site is active in the weeks preceding and during the week of National Small Business Week. The Triangle celebration of Small Business Week features multiple events presented by chambers of commerce, other nonprofits across the region, and local small businesses. The website includes a listing of Small Business Week events, resources for business owners and entrepreneurs, economic impact information, and specials and offers from area businesses. The website will be promoted by participating nonprofits, on social media, through email campaigns, on our website, and in local media outreach.

BENEFITS	WEBSITE SPONSOR \$3,500	EVENTS PAGE SPONSOR \$1,000
Prominent logo placement on home page	X	
Opportunity to use site in company's own promotion	X	
Opportunity to add resource links	X	
Mention in social media post	X	
Sidebar digital ad to run on events page of TSBW website for duration of event week		X



**Administration
Sales
Executive/VP**

WOMEN'S LEADERSHIP CONFERENCE

Expected Attendance: 1,200

2023 Attendance: 1,100

Date: **May 21, 2024**

Time: **Registration 8:30 - 9 a.m.; Program 9 a.m. - 2 p.m.**

Location: **Raleigh Convention Center**

The Raleigh Chamber Women's Leadership Conference accelerates leadership development for women. The conference provides women with the knowledge and skills needed to have a greater impact and broader influence within their organizations. Presented by the Raleigh Chamber and PNC, the conference is the Triangle's most impactful event for advancing women in their careers. The 2024 theme is Embrace Your Leadership Journey. With an attendance of over 1,000 emerging and established business leaders, attendees will build their professional network and expand their executive skill set in one dynamic day.

The conference includes a morning session and four interactive breakouts that develop leadership skills by offering resources, best practices, and real-life strategies attendees can bring back to their organizations. Following the breakouts and lunch, attendees will hear from Sam Rapoport, Senior Director of Diversity, Equity, and Inclusion at the NFL.

BENEFITS	PRESENTING (SOLD)	PLATINUM	GOLD	SILVER	BREAKOUT SESSION (LIMIT OF 4)	BRONZE	NETWORKING
	\$25,000	\$10,000	\$5,000	\$3,000	\$2,500	\$1,500	\$1,000
Reserved program seats	30	20	10	5	5	5	2
3-minute on-stage promotional opportunity	X						
Recognition as "presented by" following event title	Logo						
Run of site ad for one month on Chamber website	X						
Recognition in print advertising	Logo						
Recognition in digital advertising	Name						
Opportunity to introduce Keynote Speaker	X						
On-stage opportunity to introduce breakout session					X		
Opportunity to display company banner and distribute promotional premiums to attendees	X	X					
Participation on conference committee	X	X	X				
Display table at event (6-foot table)	X	X	X				
Recognition in promotional emails with website link	Logo	Logo	Name	Name			
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Name	Name	Name	Name	Name
Recognition on website calendar of events with website link	Logo	Logo	Name	Name	Name	Name	Name
Mention in social media post	X	X	X	X	X	X	X
Recognition on event program and/or app	Logo	Logo	Name	Name	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Logo	Name	Name	Name	Name	Name

Restrictions: Non-competing industry categories with presenting sponsor and platinum sponsors.



TOP 3 TITLES

Administration
Sales
Marketing



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Manufacturing



SOCIAL MEDIA

Impressions = 5.5M
Reach = 1.4M

YOUNG PROFESSIONALS NETWORK COMMUNITY INVOLVEMENT EVENTS

Expected Attendance: **100**
 Average Attendance: **75**
 Date: **April 26 and Dec. 13, 2024**
 Time: **9 a.m. - Noon**
 Location: **Various Locations**

Young Professionals Network (YPN) members are invited to attend each of our Community Involvement Events. During these events, members give back to the community and learn about and partner with local non-profits, all while networking and expanding their business contacts with other young professionals.

BENEFITS	SPONSOR \$750
Recognition in promotional emails with website link	Name
Recognition on website calendar of events	Name
Verbal recognition at event	X
2-minute on-screen/on-stage speaking opportunity	X

YOUNG PROFESSIONALS NETWORK E-NEWS

Expected Distribution: **3,845**
 Date: **Quarterly**

The Young Professionals Network E-news is sent quarterly to YPN members and others interested in opportunities for young professionals. It includes information about upcoming events, professional development topics, member updates, and more.

BENEFITS	SPONSOR \$200 PER NEWSLETTER
Recognition with link to company website	Banner ad designed by company

YOUNG PROFESSIONALS NETWORK ORIENTATION

Expected Attendance: 50
 2022 Attendance: 45 average
 Date: June 24, and Sept. 19, 2024
 Time: Registration 8:30 - 9 a.m.; Program 9 - 10 a.m.
 Location: Raleigh Chamber

Receive a preview of upcoming Young Professionals Network events, and learn how to maximize your participation in this fantastic Chamber program. This is one of the best ways to get started making connections with other new YPN members.

BENEFITS	SERIES \$2,000	EVENT \$500
Reserved program seats	2	2
3-minute on-stage/on-screen promotional opportunity	X	
Display table at event (6-foot table)	X	
Verbal recognition during event	X	X
Recognition in promotional emails with website link	Name	Name
Recognition on website calendar of events	Name	Name
Recognition on event agenda	Name	Name

YOUNG PROFESSIONALS NETWORK PROGRAMS

Expected Attendance: 175
 2023 Attendance: 150
 Date: May 9, Aug. 15, and Nov. 17, 2024
 Time: Registration 8:30 - 9 a.m.; Program 9 - 10 a.m.
 Location: Marbles Kids Museum

Programs designed to engage young professionals (ages 23 – 39) of member firms and help them become more competitive in the business arena. This program also enables young professionals to establish a web of business contacts and address areas of personal and professional development.

BENEFITS	PRESENTING \$7,500	SERIES \$4,000	EVENT \$1,000
Reserved program seats	12	8	8
Recognition as “presented by” following event title	Logo		
On-stage opportunity to open sponsors’ messages and welcome attendees	X		
Opportunity to display company banner and distribute promotional premiums to attendees	X		
Display table at event (6-foot table)	X		
Opportunity to distribute premiums	X		
2-minute on-stage/on-screen promotional opportunity		X	
Mention in social media post	X	X	X
Recognition on event program	Logo	Name	Name
Run of site ad on Young Professionals Network web pages	Logo	Name	
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Name	Name
Recognition on website calendar of events with website link	Logo	Name	Name
Recognition in promotional emails with website link	Logo	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Name	Name

Restrictions: Non-competing industry categories with presenting sponsors.



**TOP 3
TITLES**

Administration
 Sales
 Marketing



**TOP 3
INDUSTRIES**

Professional, Scientific, and Technical Services
 Finance and Insurance
 Other Services except Public Administration

YOUNG PROFESSIONALS NETWORK SOCIALS

Expected Attendance: 120

2023 Attendance: 100

Date: July 9, Oct. 3, 2024

Time: 4:30 - 6 p.m.

Location: Host Location

Young Professionals Network members are invited to each of our afternoon socials, where members network, gain new connections, and visit local hot spots.

BENEFITS	HOST (SOLD) \$1,000	SPONSOR \$500
Reserved program seats	3	2
3-minute on-stage promotional opportunity	X	X
Attendee roster with first/last name and company name	X	
Mention in social media post	X	X
Recognition in promotional emails with website link	Logo	X
Recognition on website calendar of events	Logo	X
Opportunity to distribute premiums	X	X