



TRIANGLE DIVERSITY  
EQUITY & INCLUSIVITY  
ALLIANCE

POWERED BY THE RALEIGH CHAMBER 

# SPEAK UP, TAKE ACTION

DIVERSITY, EQUITY & INCLUSIVITY CONFERENCE  
IN PARTNERSHIP WITH  
BANK OF AMERICA 

# DAY 1

## AUG. 25, 2021

Join the conversation on Twitter!

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#DEIConf21

**8:30 - 9 A.M. NETWORKING**

**9 - 9:05 A.M. OUR CHARGE**

**9:05 - 9:10 A.M. OPENING REMARKS**

**9:10 - 10:10 A.M. PRIVILEGE WALK & PANEL DISCUSSION**

Privilege can exist across varying situations, lifestyles, and demographics. Everyone has varying levels of privilege and varying challenges to overcome. This interactive exercise allows you to recognize and explore your own experience, reframe your life's obstacles and learn how to leverage your privilege for good.

**Jackie Ferguson (Moderator)**

Co-Founder  
The Diversity Movement

**Jamele Dawson**

Senior T&E  
Cree Wolfspeed

**Tim Humphrey**

Senior Site Executive  
IBM

**Dennis Wiener**

Vice President of Finance  
Greene Resources

**Rosmery Hahn**

Director of Campus Services  
Wake Tech

**10:10 - 10:40 A.M. UNPACKING OUR PRIVILEGE WALK: BREAKOUT SESSIONS**

**Dan Gonzalez**

Co-Founder  
District C

**Anne Jones**

Co-Founder  
District C

**10:40 - 10:45 A.M. TRANSITION REMARKS**

**10:45 - 10:55 A.M. BREAK**

**10:55 - 11:25 A.M. BREAKOUT SESSIONS**

**BLINDSIDED: UNCOVERING BIAS**

Our brains depend on subconscious patterns and biases to help navigate our complicated lives. What happens when those biases mislead us? How do we recognize those biases and bypass them when they don't make sense? Join this session to explore how adult brains can grow and change when we challenge our subconscious patterns.

**Graig Meyer**

Co-Founder  
The Equity Collaborative

**FACILITATING COURAGEOUS CONVERSATION**

Conversations about inequities raise feelings of indifference, guilt, shame, and fear. These feelings are valid, but they often mean we avoid important discussions that can help address inequity. This session will guide us in leading courageous conversations that are meaningful and productive.

**Tamara Pearce**

Diversity, Equity and Inclusion Director  
Cree Wolfsped

**UNDERSTANDING AND DISRUPTING MICRO-AGGRESSIONS**

This workshop offers an in-depth understanding of micro-aggressions in organizational settings and how marginalized communities are affected. Learn techniques to prevent them while prioritizing space for active listening and accountability. This content centers anti-racism, anti-xenophobia, and anti-transphobia as foundations for understanding and disrupting micro-aggressions.

**Adrienne Michelle**

Co-Founder  
Intersections

**UNDERSTANDING THE DEPTH OF IDENTITY**

We are all much more than what others see from the outside. How deep can the layers of our identity go once we cross the surfaces of gender and race? In this workshop, we will do a deep dive into the social constructs of identity and how intersectionality informs us when thinking critically about inclusive and welcoming work environments.

**Tayah Lin Butler**

College Director of Diversity  
NC State University Poole College of Management

**11:25 - 11:30 A.M. TRANSITION REMARKS**

**11:30 - 11:55 A.M. KEYNOTE: THE IMPORTANCE OF IDENTITY LEADERSHIP**

**Stedman Graham**

Chairman and CEO  
S. Graham and Associates

**11:55 - NOON CLOSING REMARKS**



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# DAY 2

## AUG. 26, 2021

Join the conversation on Twitter!

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#DEIConf21

### 8:30 - 9 A.M. NETWORKING

### 9 - 9:05 A.M. OPENING REMARKS

### 9:05 - 9:45 A.M. QUALITY VS. QUANTITY: MEASURING DEI IMPACT PANEL DISCUSSION

How are businesses strategically deploying a plan to advance diversity, equity, and inclusion if they are not sure what to measure? This session examines the key performance indicators when aligning qualitative and quantitative DEI and enterprise goals. Panelists will provide perspectives on essential metrics, tools, and strategies to ensure DEI success.

#### Donald Thompson (Moderator)

Co-Founder & CEO  
The Diversity Movement

#### Brittany Glover

Co-Founder  
Intersections

#### Jessica Jolley

Head of Global Diversity, Equity, and Inclusion  
Pendo

#### Kristina Brunelle

Head of Global Diversity, Inclusion & Belonging  
RTI International

#### Patrice Gilmore

National Supplier Diversity  
DPR Construction

### 9:45 - 9:50 A.M. TRANSITION REMARKS

### 9:50- 10:50 A.M. BREAKOUT SESSIONS

#### THE UNDENIABLE BENEFITS OF CORPORATE SOCIAL RESPONSIBILITY

In 2018, a study by Edelman found that 64% of consumers around the world boycotted a brand based on societal issues. This session will discuss how businesses are engaging with societal topics internally, and with the community and how many are preparing to support larger societal challenges. From policies that may negatively impact the workforce, to preparing to “stand up” against injustice, this interactive conversation will provide strategies to be great corporate citizens.

#### Tanya Odom (Moderator)

Equity and Inclusion Program Director  
Walton Family Foundation

#### Alyson Parker Gordon

Assistant VP, New Talent Strategies  
Duke University Health System

#### David Meeker

Partner at Carpenter Development  
Trophy Brewing

#### Maggie Kane

Executive Director  
A Place at the Table

#### Rosanna Koppelman

Director of Diversity and Inclusion  
McGuireWoods

#### HOW TO NAVIGATE YOUR DEI JOURNEY

You already know that diversity, equity, and inclusion should be a strategic priority for your company, but you may be unsure of where to begin, how to sustain momentum, or how to measure success.

In this session, we will discuss ways to successfully navigate your DEI journey, including an education on the four phases of the P.A.C.E. Progress Framework, which provides a cycle of evidence-based actionable solutions to promote change.

**Antoinetta Mosley**  
Founder & CEO  
I Follow the Leader

### **BECOMING AN ALLY AND ACCOMPLICE IN THE WORKPLACE**

Each of us has a “place in power” to become an ally or accomplice to champion change and move the needle for diversity, equity and inclusion. This conversation highlights the framework for becoming an ally/accomplice and hearing from those who using their voice to impact work cultures and the community-at-large.

**Erin Miller**  
VP of People and Culture  
Lulu Press

### **DISABILITY & NEURODIVERSITY INCLUSION IN THE WORKPLACE**

An inclusive workplace values all employees for their strengths. It offers employees with disabilities, whether visible or invisible, an equal opportunity to succeed, to learn, to be compensated fairly, and to advance. Our panelists share tips for creating a strong disability inclusion program and offer the tools you need to help employees thrive.

**John Samuels (Moderator)**  
Co-Founder & CEO  
ABLR

**Lori Samuels**  
Accessibility Director  
NBCUniversal Media

**Brandon Fargis**  
VP, Technology and Operations  
MUGF

**Curtis Hill**  
Advocate  
Disability Rights NC

**Lindsay Wrege**  
Co-Founder and CEO  
321 Coffee

### **RACIAL EQUITY FOR BLACK EMPLOYEES IN THE WORKPLACE**

The murders of George Floyd, Breonna Taylor, and Ahmaud Arbery put an international spotlight on racism and racial inequity. Many organizations made commitments to address systemic racism and promote the well-being of the black community. Many are increasingly open to conversations about race and inequities in the workplace and have shown a renewed commitment to diversity. However, they do not know what to do beyond expanding diversity and inclusion efforts. If your organization has a DEI strategy that you want to advance, this workshop is for you.

**Cara Valentino**  
Racial Justice & Equity Program Manager  
RTI International

**10:50 – 11:00 A.M.**

**BREAK**

**11:00 – 11:05 A.M.**

**TRANSITION REMARKS**

**11:05 – 11:35 A.M.**

**KEYNOTE: THE ROAD TO TRANSFORMATION: LESSONS LEARNED FROM UBER D&I**

**Bo Young Lee**  
Chief Diversity & Inclusion Officer  
Uber Technologies

**11:35 – 11:45 A.M.**

**PHIL FREELON DIVERSITY, EQUITY, AND INCLUSIVITY AWARD WINNER**

**11:45 - NOON**

**CLOSING REMARKS: CONTINUE, STOP, START ACTIVITY**

**Adrienne Cole**  
CEO & President  
Raleigh Chamber

**Danya Perry**  
Vice President of Diversity, Equity, and Inclusivity  
Raleigh Chamber